



## The University Club of Toronto

August 21, 2010

Dear member,

Over the past few years we as members have invested significantly in the University Club. Our premises today, from the fitness centre below to the guest rooms above, have never been in better shape. The University Club's facilities are amongst the finest in the country, and are matched by outstanding service, dining and programming. We have much to offer. However, as always, we need new members of all ages and backgrounds to ensure the long-term success of the Club, and we need your help.

Now is the time to invest in building our membership, and I am writing you to look for your help in that effort. The Board of Directors has recently approved a significant reduction in Initiation Fees, effective until December 31<sup>st</sup>, 2010, as follows:

### Initiation fee rates during the period July 1<sup>st</sup> to December 31<sup>st</sup>, 2010

**\$750 for a Resident 33-35** instead of \$2,500 OR during the drive you can opt to pay \$1,500 and receive a house credit for pre-tax food and beverage usage of \$1,000 to be used in the first year of membership\*

**\$750 for a Resident 36-70 yrs** instead of \$4,500 OR during the drive you can opt to pay \$1,500 and receive a house credit for pre-tax food and beverage usage of \$1,000 to be used in the first year of membership\*

**\$250 for a Resident 32 yrs and under** (instead of \$650)

**\$250 for a Resident of 70yrs and over** (instead of \$1,200)

**\$250 for a Non-Resident or Overseas member** (instead of \$1,200)

*\*any portion of the eligible credit not used within twelve months will be forfeited*

- *No other discounts would apply during the period that these discounted fees are in place.*
- *New members whose membership applications are granted final approval in the last ten days of June 2010 will be subject to the same discount.*
- *Annual dues will remain at regular rates.*

This financial incentive to attract new members is being supported by a strong program of events this fall, and the launch of a new members' e-newsletter "**From the Outside In**", which you will receive shortly. "**From the Outside In**" goes beyond simply listing upcoming Club activities. It will provide information on events, services and places we believe are of interest to the University Club members and potential members, including special offers for Club members we are developing throughout Toronto. Please watch for it in your inbox.

On **Thursday September 9<sup>th</sup>, 2010**, the Board of Directors is inviting you to attend a reception at the Club from 6:00 to 8:00 pm to help launch our Membership Campaign. Food and drinks will be complimentary, courtesy of the Board. There will be much more information on upcoming events, and on how you can help us to find those new members that will keep the University Club vibrant and thriving for years to come.

On behalf of the Board, I look forward to seeing you on September 9<sup>th</sup>.

Yours truly,  
William P. Nankivell,  
Club President



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## AUGUST 2010 NEWS AND EVENTS

### NOTICE TO MEMBERS

Notice is hereby given that the following individual has been proposed for membership. In accordance with Club By-law Notice Article 5.4, voting members\* may, if they wish, comment on these proposals orally or in writing within the fourteen day period ending September 3rd, 2010. Please address your comments to Donna Duncan, Membership Chair, or to the General Manager: sarahfreeman@universitycluboftoronto.com

**Neuchâtel Junior College**

Proposer: Robb Heintzman; Seconder: Marie Heintzmann; Director: Donna Duncan  
ROTATIONAL

**Current incumbent: William Boyer, Head of School**

B.A., B.Ed, UofT

\* Under the Club's By-laws, a voting member is a member who is a Resident member, a Non-Resident member who was previously a Resident member, a Senior member or an Honorary Life Member.

### COMING SOON!

Begin marking your calendars now for the following events this fall—it's just around the corner!



**THURSDAY, September 9th**

**LUNCH WITH LEADERS:** Rob Ford—Mayoralty Candidate

**THURSDAY, September 9th**

**MEMBERS' KICK OFF RECEPTION:** The University Club Board of Directors invite the members to attend a reception for the launch of our FALL MEMBERSHIP DRIVE and to hear our plans for the coming season.

**WEDNESDAY, September 15th**

**SCOTCH & COGNAC TASTING**

**SATURDAY, October 2nd**

**NUIT BLANCHE** buffet and drop in / kick off centre—bring your friends and start the night at the UCT with a talk about some of the events on at Nuit Blanche, a tour of the UCT's collection, and a casual start with info on the night to come

**WEDNESDAY, October 13th**

**UCT AGM & MEMBER'S DINNER**

**FRIDAY, December 17th**

**YULETIDE LUNCH**—mark it in now, so you don't have a conflict!

*\$99 guest rooms continue until Labour Day—get some back to school shopping in town done and make the most of the trip to town!*